



## OVERVIEW



- Food production and beverage product industries employed over 32,000 workers, accounting for over 13 percent of manufacturing jobs. There are over 400 food production and beverage product establishments in Alabama.
- Some of the largest of these firms include Tyson Foods, Zeigler, Southeastern Meats, Pepsi Cola Bottling, Mayfield Dairy Farms, Coca Cola Bottling, and Buffalo Rock Vending.
- Food production and beverage product industry exports from Alabama totaled over \$350 million in 2017.

Source: Alabama Dept. of Industrial Relations-Labor Market Division, [www.dir.state.al.us/lmi](http://www.dir.state.al.us/lmi); U.S. Department of Labor-Bureau of Labor Statistics, QCEW, 2017, [www.bls.gov](http://www.bls.gov); TradeStats Express, <http://tse.export.gov/TSE>

Alabama has a strong agricultural base.

- 8.9 million acres of farm land
- #2 in U.S. catfish production
- #2 in U.S. broiler production
- #3 in U.S. peanut production

Source: USDA, Alabama Agricultural Statistics, 2017

## HIGHLIGHTS

California-based Golden State Foods plans to invest between \$40 million to \$45 million to open a state-of-the-art meat processing facility in Northeast Opelika Industrial Park, creating over 170 jobs. The Opelika plant will be responsible for production of 25% of meat products for McDonald's restaurants across the nation.

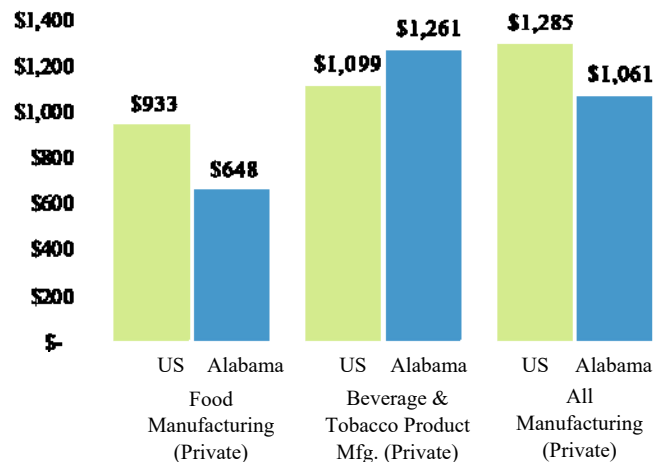
Auburn University has several centers and institutions to help make Alabama's food industry more productive and successful.

- Aquaculture & Fisheries Business Institute
- Auburn University Food Systems Institute
- National Poultry Technology Center

## COST ADVANTAGE

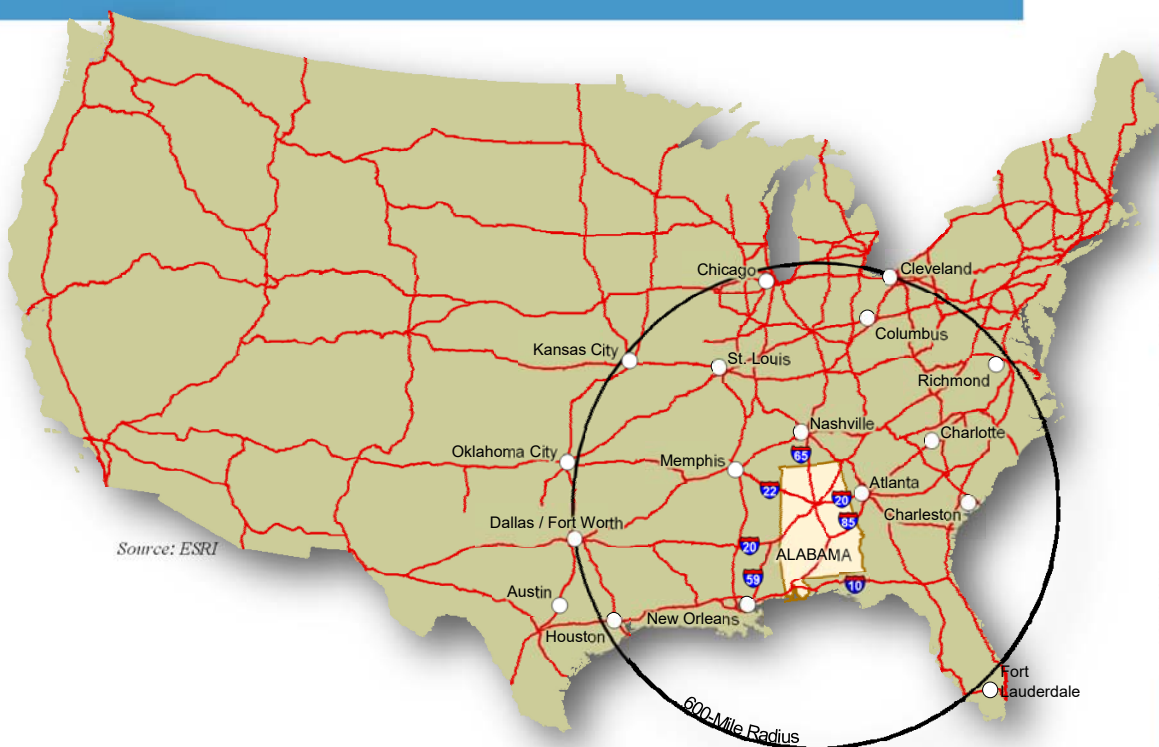
Industry	Avg. Weekly Wages
Food Manufacturing	\$648
Beverage & Tobacco Product Mfg	\$1,261

Source: Bureau of Labor Statistics, Quarterly Census of Emp and Wages, Annual Avg 2017





## LOCATION ADVANTAGE



Alabama's interstate system allows companies to access over 160 metropolitan areas within a 600 mile radius.



An eleven hour drive time from the center of Alabama reaches west to Dallas/Fort Worth, north to Chicago, east to Charleston and south to Fort Lauderdale.

### Transportation Advantages for the Food Production Industry.

- Six interstate highways: I-10 (FL to CA), I-20 (SC to TX), I-22 (AL to TN), I-59 (TN to LA), I-65 (AL to IL), I-85 (AL to VA).
- Five Class 1 railroads and several intermodal facilities.
- Several inland docks and a deep-water port.

## EDUCATED WORKFORCE

### Alabama is home to universities working on R&D for the food processing industry.

- **Auburn University**  
College of Agriculture  
Offers both undergraduate and graduate degrees.  
Food Science Program  
Food Science is a multidisciplinary scientific field where concepts of chemistry, biology, physics, mathematics, engineering, and nutrition are utilized to develop and produce foods which are safe, palatable, healthy, and economical.
- **Alabama A&M—Department of Food and Animal Sciences**  
Offers both undergraduate and graduate degrees.
- **Tuskegee University—Department of Food and Nutritional Sciences**  
Offers both undergraduate and graduate degrees.



The Alabama higher education system consists of 29 four-year colleges and universities and 24 two-year community and technical colleges and junior colleges strategically located throughout the state providing Alabamians with educational opportunities to meet the emerging needs of industry.



**NEW & EXPANDING**

Company	County	Product	Jobs Created	Investment (Millions)
<b>2017</b>				
John Soules Food	Chambers	Food Manufacturing	500	\$110.0 (New)
Bunge North America	Morgan	Soybean processing	-	\$72.0 (Expansion)
Marx Brothers	Jefferson	Coconut products	-	\$2.6 (Expansion)
Wayne Farms	Morgan	Poultry processing	20	\$5.0 (Expansion)
<b>2016</b>				
Golden Boy Foods	Pike	Peanut butter products	50	N.A. (Expansion)
JCG Foods of Alabama	DeKalb	Poultry processing	52	\$18.5 (Expansion)
Koch Foods	Montgomery	Poultry processing	-	\$31.0 (Expansion)
Koch Foods	Lowndes	Feed mill	-	\$25.5 (Expansion)
Mar-Jac Poultry AL, LLC	Franklin	Feed mill for poultry farming	30	\$25.0 (New)
Serda	Mobile	Beer	15	\$1.45 (New)
Southern Cold	Etowah	Frozen Food	100	\$15.0 (Expansion)
To Your Health Sprouted Flour Co.	Bullock	Organic: Sprouted Grains & Flour	15-20	\$3.0 (Expansion)
Whitfield Foods, Inc.	Montgomery	Syrup and bottled juices	14	\$9.4 (Expansion)
<b>2015</b>				
American Proteins Co.	Cullman	Poultry and pet food	N.A.	\$7.4 (Expansion)
Golden State Foods	Lee	Meat processing	175	\$50.0 (New)
Bunge North America, Inc.	Morgan	Oilseed processing	14	\$11.3 (Expansion)
Koch Foods	Etowah	Poultry processing	70	\$7.5 (Expansion)
Marx Brothers	Jefferson	Coconut importing and processing	5	\$4.9 (Expansion)
Milo's Tea Co.	Jefferson	Beverage manufacturing & distribution	30	\$16.275 (Expansion)
Straight to Ale	Madison	Beer production	N.A.	\$2.86 (Expansion)
Yellowhammer Brewing	Madison	Beer production	20	\$2.0 (Expansion)
Tate & Lyle Corporation	Washington	Sucralose production	10	\$20.0 (Expansion)
Wayne Farms	Houston	Poultry processing	500	\$64.0 (Expansion)
Wayne Farms	Dale	Feed mill	88	\$53.0 (New)
Magnolia Vegetable Processors	Pike	Vegetable processing	60	\$5.5 (New)