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Economic Development
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North Alabama Industrial
Development Association

PowerSouth Energy
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Gulf Shores Business and Aviation Park receives AdvantageSite designation

BIRMINGHAM, Ala., July 30 – Gulf Shores Business and Aviation Park in Baldwin County has received an Alabama AdvantageSite designation. This designation gives Baldwin County a total of eight AdvantageSites.

The AdvantageSite program requires that community economic development organizations provide documentation specific to a proposed industrial site, including a set of standard data related to ownership/control, environmental and geotechnical conditions, and infrastructure status. Sites must also meet size, zoning and accessibility requirements.

The 78.6-acre park is located within the city limits of Gulf Shores. The industrial park is adjacent to the Jack Edwards National Airport. The site can be accessed from four-lane Alabama 59, approximately 15 miles from Interstate 10. All utilities for the park are at the site. The site is owned by the Gulf Shores Airport Authority. The application process was managed by Lee Johnson with the Baldwin County Economic Development Alliance and a team of local entities supporting and/or participating in the process.

“We are honored to receive the AdvantageSite designation for the Gulf Shores Business and Aviation Park. This achievement helps to advance Vision 2025 and our continued commitment to diversifying our economy by working to attract targeted new and expanding industries to our community,” said Gulf Shores Mayor Robert Craft. “We want to thank Blake Phelps, our economic development coordinator, the Airport Authority and the Baldwin County Economic Development Alliance for their hard work and collaboration on this project. This spirit of teamwork will be invaluable as we begin aggressively marketing these sites to prospective companies.”

Lee Lawson, executive director of the Baldwin County Economic Development Alliance, said, "Baldwin County continues to lead the State of Alabama in preparing our community and sites for economic development opportunities. I commend Mayor Craft, the Council and team at the City of Gulf Shores and The Gulf Shores Airport Authority. With this designation they have demonstrated that they are prepared for and are aggressively seeking additional aviation and aerospace investment at the Jack Edwards National Airport."

The program is jointly sponsored by the Alabama Department of Commerce, Alabama Gas Corp., Alabama Power Co., the North Alabama Industrial Development Association, PowerSouth Energy Cooperative, and coordinated by EDPA. AdvantageSite is a teamwork approach with representatives from each of the entities actively participating in application reviews and on-site visits to prospective AdvantageSite designees.

For more information on the AdvantageSite program, please visit <http://www.edpa.org/about-us/advantagesite/>.