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PRATTVILLE SIGNS ON AS EDPA COMMUNITY PARTNER

BIRMINGHAM, Ala. – February 19, 2010 - The Prattville Area Chamber of Commerce has joined the Economic Development Partnership of Alabama as a Community Partner. Prattville joins a small handful of communities in the first round of the new initiative designed to offer specialized services to enhance economic development in Alabama's communities.

EDPA, a private, non-profit statewide economic development organization, introduced the Community Partner program this year.

"When we first heard of the Community Partner program, we knew it would be a strategic move for us to participate," said Connie Bainbridge, president and director of economic development for the Chamber. "Prattville has experienced a lot of growth in recent years. We aren't the same community we were even five years ago. Our needs have changed, and this partnership will allow us to take the next steps in our journey to become a more competitive place to live and do business."

"Prattville has many strong points," said EDPA President Bill Taylor. "The momentum is already there. EDPA can bring the additional resources needed to continue this evolution."

In joining EDPA as a Community Partner, Prattville will have access to the services and expertise of EDPA's staff and its strategic partners who bring expertise in areas such as legal, engineering, strategic planning and marketing. In addition, Prattville will receive exposure on the EDPA website, which receives four million hits annually, and in other EDPA marketing and communications materials.

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