



Economic Development
Partnership of Alabama

Alabama Department of
Commerce

Alagasco

Alabama Power Company

North Alabama Industrial
Development Association

PowerSouth Energy
Cooperative

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Morgan Center Business Park receives AdvantageSite designation

BIRMINGHAM, Ala., Nov. 1 – Morgan Center Business Park in the City of Hartselle has received an Alabama AdvantageSite designation. This is the 1st designation for Morgan County.

The AdvantageSite program requires that community economic development organizations provide documentation specific to a proposed industrial site, including a set of standard data related to ownership/control, environmental and geotechnical conditions, and infrastructure status. Sites must also meet size, zoning and accessibility requirements.

The 135 acre site is located less than half a mile from I-65. The site is 25 miles from the Huntsville International Airport. The site located about 15 miles from The Decatur River Port, which is an active public use inland port.

The application process was managed locally by Morgan County Economic Development Association (MCEDA) with a team of local entities supporting and/or participating in the process.

AdvantageSite is a teamwork approach between the private sector and state and local governments geared toward having prepared product and materials ready for industrial prospects.

The program is jointly sponsored by the Alabama Department of Commerce, Alabama Gas Corporation, Alabama Power Company, the North Alabama Industrial Development Association, PowerSouth Energy Cooperative, and coordinated by the Economic Development Partnership of Alabama. Representatives from each of the entities actively participate in application reviews and on-site visits to prospective AdvantageSite designees.

“We are excited for the Morgan Center Business Park to receive Advantage Site designation. This designation will help Morgan Center gain the attention of prospects as we market the site to companies and site location consultants” said Jeremy Nails, President/CEO of Morgan County Economic Development Association.

“Sites that are awarded the AdvantageSite designation do have an advantage,” said Greg Blalock, EDPA AdvantageSite Coordinator . “We’re getting inquiries from other state economic development organizations, which are looking at creating similar programs for a reason – they’re effective. There is value in a site having a formal designation. It is visible evidence that a site has been looked at by a third party, or in this case, multiple parties, who can confirm that essential information on the site is readily available and correct.” AdvantageSites are featured on EDPA’s buildings and sites database, the statewide database of industrial buildings and sites used by site selection consultants, state economic developers, and companies looking to expand in Alabama.

AdvantageSite is a voluntary industrial site preparedness program created in order to make the state more competitive for companies considering a location in Alabama.

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