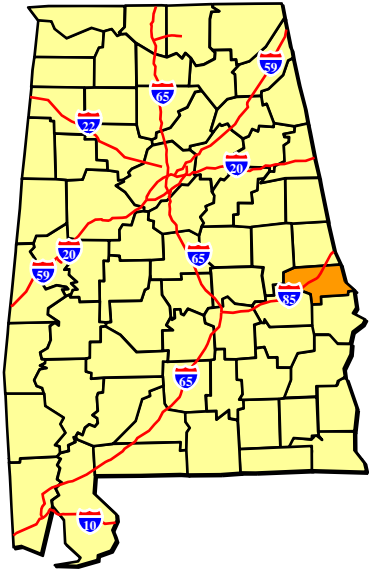


Auburn-Opelika Metropolitan Area



Metro Area Statistics	
Metro Population	129,001
Population by Age Group (%)	
0-17	22.1
18-64	68.9
65+	9.0
Median Household Income	\$38,452
<i>Source: Claritas, 2008 Estimate</i>	
Civilian Labor Force	65,835
<i>Source: Alabama Dept. of Industrial Relations, 2007 Annual Average</i>	
Average Monthly Wage, All Industries	\$2,630
<i>Source: Bureau of Labor Statistics, 2007 Annual Average Wages, Quarterly Census of Employment and Wages</i>	
Employment by Industry	
Total Nonfarm	55,100
Total Private	38,300
Goods Producing	9,600
Nat. Resources & Const.	2,800
Manufacturing	6,800
Service-Providing	45,500
Trade, Transportation, and Utilities	9,600
Trans, Warehousing, and Utilities	2,000
Information	900
Financial Activities	1,700
Professional and Business Services	5,200
Educational and Health Services	3,300
Leisure and Hospitality	6,400
Other Services	1,700
Government	16,800
<i>Source: Alabama Department of Industrial Relations, Annual 2007 Current Employment Statistics</i>	

Top Five Employers	
Auburn University	4,980
East Alabama Medical Center	2,500
BF Goodrich Tire Mfg.	1,376
Lee County Schools	1,038
Briggs & Stratton	950

Colleges and Universities
Auburn University
Southern Union State Community College

Major Industries
Manufacturing
Research and Education
Wholesale & Retail Trade
Medical Services

The Auburn-Opelika Metro Area is the hub of East Alabama due to its proximity to Atlanta, Montgomery and Birmingham. Auburn University (pictured above), East Alabama Medical Center, and a growing manufacturing and distribution base have helped to position the area as a major competitor in Alabama's growth.

The metro area is also home to the Grand National Golf Course, part of Alabama's heralded Robert Trent Jones Golf Trail.