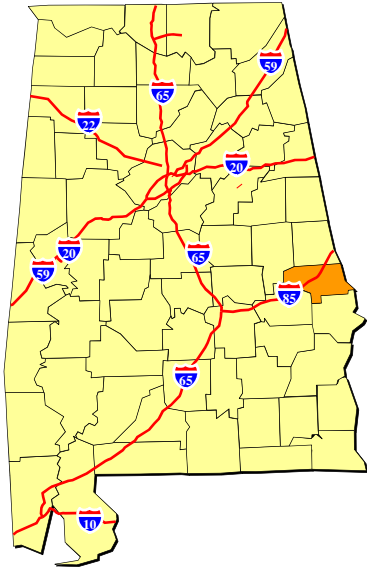


Auburn-Opelika Metropolitan Area



Metro Area Statistics	
Metro Population	136,590
Population by Age Group (%)	
0-17	22.6
18-64	68.1
65+	9.3
Median Household Income	\$40,659
<i>Source: Claritas, 2010 Estimate</i>	
Civilian Labor Force	64,873
<i>Source: Bureau of Labor Statistics, Local Area Unemp Statistics, 2010 Annual Average</i>	
Average Weekly Wage, All Industries	\$642
<i>Source: Bureau of Labor Statistics, 2009 Avg. Weekly Wage, Quarterly Census of Employment and Wages</i>	
Employment by Industry	
Total Nonfarm	52,600
Total Private	35,000
Goods Producing	7,600
Nat. Resources & Const.	2,000
Manufacturing	5,600
Service-Providing	45,000
Trade, Transportation, and Utilities	9,100
Wholesale Trade	1,100
Information	500
Financial Activities	1,800
Professional and Business Services	4,900
Educational and Health Services	3,400
Leisure and Hospitality	6,100
Other Services	1,600
Government	17,600
<i>Source: Bureau of Labor Statistics, Annual 2010, Current Employment Statistics</i>	

Top Five Employers

Auburn University	5,500
East Alabama Medical Center	2,700
Lee County Schools	1,300
Wal-Mart Supercenters	800
Wal-Mart Distribution Center	800

Colleges and Universities

Auburn University
Southern Union State Community College

Major Industries

Manufacturing
 Research and
 Education
 Wholesale & Retail
 Trade
 Medical Services

The Auburn-Opelika Metro Area is the hub of East Alabama due to its proximity to Atlanta, Montgomery and Birmingham. Auburn University (pictured above), East Alabama Medical Center, and a growing manufacturing and distribution base have helped to position the area as a major competitor in Alabama's growth.

The metro area is also home to the Grand National Golf Course, part of Alabama's heralded Robert Trent Jones Golf Trail.