



AdvantageSite

Alabama Development
Office

Alagasco

Alabama Power Company

Economic Development
Partnership of Alabama

North Alabama Industrial
Development Association

PowerSouth Energy
Cooperative

For Release: Nov. 12, 2008

Contact: Greg Knighton
205.943.4710 telephone
gknighton@edpa.org

Cullman Industrial Park IV receives AdvantageSite designation

BIRMINGHAM, Ala., Nov. 12 – The City of Cullman Industrial Park IV has received AdvantageSite designation.

The AdvantageSite program requires that community economic development organizations provide documentation specific to a proposed industrial site, including a set of standard data related to ownership/control, environmental and geotechnical conditions, as well as infrastructure status.

Sites must also meet size, zoning and accessibility requirements.

“We’re always looking for ways to ensure our competitiveness,” said Peggy Smith, director of the Cullman Economic Development Agency. “You can be a great salesperson, but at the end of the day, you’re only as good as your product. We have a great product here, and the documentation to back that up.”

“In this current economic climate, companies who are looking around don’t want to waste a lot of time,” said Greg Knighton, Economic Development Partnership of Alabama vice president and director of business information. “AdvantageSites are time-savers, and able to reduce the surprise factor through information gathering early in the process.”

The other designated AdvantageSites are in Franklin, Jackson and Marion Counties. This is the fourth site to receive the AdvantageSite designation.

The AdvantageSite program is jointly sponsored by the Alabama Development Office, Alabama Gas Corporation, Alabama Power Company, the Economic Development Partnership of Alabama, the North Alabama Industrial Development Association and PowerSouth Energy Cooperative.

The voluntary industrial site preparedness program was created in order to make the state more competitive for companies considering a location in Alabama.

For more information on the AdvantageSite program, please visit www.advantagealabama.com/bsc/advantagesitepublic.asp

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